



OFFICIAL PRESS RELEASE: January, 2007  
*Joni & Friends and Bass Champs "Fishing Friends"*



Synergy Sports, a division of Synergy ([www.synergybusiness.net](http://www.synergybusiness.net)) in conjunction with Joni & Friends ([www.joniandfriends.org](http://www.joniandfriends.org)), an international non-profit Christian ministry dedicated to helping kids, individuals and families affected by disabilities, is proud to announce Texas' #1 bass fishing circuit, Bass Champs ([www.basschamps.com](http://www.basschamps.com)), as the newest partner of the Joni & Friends Fishing Team and "Fishing with Friends" wish grant program.

"We are extremely excited to be working with the fine folks at Bass Champs. It is a great tournament circuit and simply huge in Texas!" states Doug Goddard of Synergy Sports.

As part of this new relationship three (3) Joni and Friends Fishing Teams (David/Briana Meeks, Rob Jasper/Steve Foushee and Wesley Burnett/Doug Goddard) will fish the Bass Champs Northern and Southern divisions this year as well as conduct wish grants taking kids, individuals and families affected by disabilities fishing after various tournaments.

Each wish grant participant will received several gifts including fishing baits, lures and equipment from Bass Pro Shops ([www.basspro.com](http://www.basspro.com)), Kistler Rods ([www.kistlerrods.com](http://www.kistlerrods.com)) and Strike King ([www.strikeking.com](http://www.strikeking.com)) as well as from some of the program's other supporting sponsors.

"We've been looking for a sound non-profit organization that not only helps folks but uses fishing to do it" states Chad Potts of Bass Champs

The Joni and Friends Fishing Team and "Fishing with Friends" wish grant program will also be doing kid clinics at the Adventure Team Kids Camps ([www.adventuredaycamps.com](http://www.adventuredaycamps.com)) and Joni and Friends Family Retreats this summer on top of holding a golf tournament and big bass event benefiting the ministry at this year's Texas Outdoor Expo on Lake Lewisville ([www.texasoutdoorexpo.com](http://www.texasoutdoorexpo.com)).

More events benefiting those affected by disabilities and Joni and Friends are being planned by both Bass Champs and Synergy Sports and will be announced at later dates.

If you are interested in becoming a wish grant participant, volunteer or learning more about the Joni & Friends Fishing Team and "Fishing with Friends" wish granting program please contact Doug Goddard at [doug@synergybusiness.net](mailto:doug@synergybusiness.net).